



## The Public Sector Communications Conference Series

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[Home](#) > The Series

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## The Series

### **The Public Affairs Conference - 1 December | Central London**

Examine innovative methods to refresh and rewrite a public affairs strategy, explore new digital tools to create evermore effective campaigns, discuss how we can attract, retain and grow a diverse profession and techniques to convey clear, precise and powerful communications.

[Discover more](#) [1]

### **The Internal Communications Conference - 8 December | Central London**

Your colleagues are the key to everything your organisation does. Make your internal communications strategy the forefront of change, challenge perceptions and make your voice the voice of your organisation.

[Discover more](#) [2]

### **The Customer Experience Conference - 21 January | Central London**

Learn, share and benchmark your CX strategy with peers from across the public sector and overcome your barriers. Discover how to drive transformation by placing the customer at the heart of everything you do and secure the organisational buy-in to make long term change.

[Discover more](#) [3]

### **The Crisis Communications Conference - 28 January 2021 | Central London**

Crises are fast-moving, usually unexpected and can continue to cause damage long after the incident

is over. During this time, you and your team are a vital channel both internally and externally. Prepare your team and your organisation with the confidence to manage the unpredictable.

[Discover more](#) [4]

### **The Communications Conference - 9 February | Central London**

Our flagship event in the series welcomes 100+ communications and marketing professionals from across the public sector. Discover the latest tools, techniques and strategies to deliver communications, that are both day-to-day and campaign based.

[Discover more](#) [5]

### **The Social Media Conference - 23 February | Central London**

With [50% of the global population on social media](#) [6], your channels bring you close to your audience than ever before.

Whether you're a new channel or established brand; part of a comms team or a team of one, cut through the noise and make your voice heard this June.

[Discover more](#) [7]

### **The Social Media Conference - 25 March | Central Manchester**

With [50% of the global population on social media](#) [6], your channels bring you close to your audience than ever before.

Whether you're a new channel or established brand; part of a comms team or a team of one, cut through the noise and make your voice heard this June.

[Discover more](#) [7]

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#### **Links**

[1] <http://publicaffairsconference.dods.co.uk/>

[2] <http://internalcommunicationsconference.dods.co.uk>

[3] <http://customerexperienceconference.dods.co.uk/>

[4] <http://www.crisiscommunicationsconference.com/>

[5] <http://communicationsconference.dods.co.uk/>

[6] <https://blog.hootsuite.com/social-media-statistics-for-social-media-managers/#general>

[7] <http://socialmediaconference.dods.co.uk/>